



TARRANT COUNTY PURCHASING DEPARTMENT

100 E. Weatherford St. #303 • Fort Worth, TX 76196 • (817) 884-1414 • (817) 884-2629 (Fax)

Melissa Lee, C.P.M., A.P.P.
Purchasing Agent

Chris Lax, CPSM, CPCP
Assistant Purchasing Agent

January 5, 2023

Josh Zamora
Siteimprove, Inc.
5600 W 83rd St, Suite 400
Bloomington, MN 55437

Re: RFP No. 2022-039 – Annual Contract for Website Improvement Automation Product

Dear Josh Zamora:

Referenced bid was for twelve (12) months with two (2) options to renew for additional twelve (12) months each. The effective dates for the first renewal option will run from March 29, 2023 through March 28, 2024.

Tarrant County Purchasing Department hereby extends an invitation to Siteimprove, Inc. to accept the first option for an additional one (1) year period as the primary vendor for this bid as awarded on March, 22, 2022. Siteimprove, Inc. acknowledges formal renewal of the option and any contract is contingent upon review and approval by the Tarrant County Commissioner's Court at a later date. Please mark the appropriate response below and provide your signature above your printed name.

☒ Yes, Siteimprove, Inc. will accept the offer to renew for an additional one (1) year period through March 28, 2024. **Please include a current 1295 Form with your response.**

☐ No, Siteimprove, Inc. will NOT accept the offer to renew for an additional one (1) year period through March 28, 2024.

Are any other governmental entities currently utilizing this contract? ☐ Yes ☐ No

If yes, please return a listing of the participating entities with this letter.

Please fax or email your signed response.

Sincerely,

Brad Richards, Senior Buyer
Tarrant County
817-884-1057

DocuSigned by:
A handwritten signature in black ink that reads "Josh Zamora".
1DAE7B4A822B428
Josh Zamora
Siteimprove, Inc.

January 12, 2023 | 12:41 CST
Date

Memorandum

To: Mike Webb

Dept: IT

From: Lina Roeun, Buyer, Purchasing Department

Date: 11/22/2022

Re: Renewal of RFP 2022-039, Annual Contract for Website Improvement Automation Product

The above referenced contract will expire on March 28, 2023. This contract included two (2) options to renew with the vendor for additional twelve (12) month terms. The first renewal term would commence March 29, 2023 and would expire March 28, 2024.

If you wish to exercise this option to renew and continue this contract with the vendor listed below for twelve more months, please check the appropriate item and email or fax this form back to me at (817) 212-7247 by December 13, 2022:

Siteimprove, Inc.

☒ Yes, I wish to continue the current contract.

☐ No, I do not wish to continue the current contract.

Funds to support this contract will be provided by the following accounts:

578025/10000-2022/1810410000

SIGNATURE: Michael Webb Digitally signed by Michael Webb
Date: 2022.12.19 09:51:22 -06'00'

DATE: 12/19/2022

**RFP 2022-039 Annual Contract for Website Improvement Automation
Product**

CRITERIA	MAXIMUM SCORE	Siteimprove, Inc. Bloomington, MN HUB - No
Qualifications and Experience	250	191.67
Product and Implementation Requirements	450	330
Price	300	300
TOTAL SCORE	1000	821.67

Award Recommendation: Siteimprove, Inc.